

Meet Our Clients

Starting and operating a small business is hard work. The Small Business Center at Forsyth Tech provides:

- Confidential one-on-one business counseling
- Small business seminars and roundtables
- Resource center for research and networking

The objective of the Small Business Center Network is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners.

Last month, I mentioned that we regularly offer a seminar called Thinking of Starting Your Own Business. This is most appropriate for people before they launch their businesses. We also work with several businesses that are in operation. They are more likely to attend our Sales and/or Social Media seminars as they seek to become more successful. We work with a wide variety of businesses. Here are some things that our clients say about their businesses:

Ja'Net Adams; EMACK Consulting, LLC; www.dreamgirlspeaker.com

"I am the author of "Debt Sucks! A College Student's Guide To Winning With Money So They Can Live Their Dreams!" I speak to college students all over the US and Canada about Financial Literacy."

Emeka Anazia & Carrie Anazia; Acing the Undergrad; www.acingtheundergrad.com

"The mission of Acing The Undergrad is to create students of excellence. Acing The Undergrad teaches students how to be successful in college in the ten principles outlined in the book *Acing The Undergrad: Your Personal Mentor*. The business also includes: mentoring services, consulting, workshops, speaking events, and an upcoming web-series called Acing The Undergrad: The Show, which furthers the educational message.

Reanee Bell; Stella's Daughter Salon & Wellness Center; www.sdhairsalon.com

"Our mission is to enrich, enhance and encourage women and their beauty. Our goal is to provide our clients with a relaxing and caring salon environment that will leave a lasting impression which will inspire client loyalty."

Jim Coker; Sport Clips; www.sportclips.com

"Our mission is to create a championship haircut experience for men and boys in an exciting sports environment. We provide our clients with a relaxing atmosphere, surrounded by an

exciting sports-themed environment, in which they watch current and classic sporting events while they receive a consistently well-executed haircut.”

Shannon Jessup; Elasya B's Candy Tree; www.elasyabcandytree.com

“As a leading provider of sweet treats, we take pride in offering the best gourmet apples, traditional candy apples, gift baskets and more. We are dedicated to serving the needs of our customers each and every day. “

Sheila Lyons; Let's Shoppe!; www.letsshoppenow.com

“Let's Shoppe! is a furniture decor specialty store located in the heart of the Triad in North Carolina! We specialize in market samples, vintage and gently used accent furniture along with home decor, lighting and gift items.”

Suzy McCalley & Emily Stewart; The Breathing Room; www.thebreathingroomws.org

“The Breathing Room is a center for yoga, arts, and wellness in Winston-Salem. Our unique community of artists, instructors, and practitioners offers yoga and dance classes as well as a variety of wellness services and workshops including hypnosis, aromatherapy, massage, music therapy, healing touch, and more. It also serves as an incubator for healing arts professionals by renting affordable studio space and offers team-building and stress-reducing retreats for local businesses. ”

Jane Mozeleski; Licensed Massage and Bodywork Therapist; www.janemoze.com

“As a Massage Therapist, my goal is to help *each* of my clients experience what they need. They need to restore their sense of being grounded, balanced, and on the road to better health - relaxation, pain relief, stress reduction, improved circulation, and/or overall improvement in the function of their musculoskeletal system.”

Please contact them to learn more about their businesses and how the Small Business Center has helped them to become more successful. Our motto is “Increasing Business Success” which describes our commitment to our clients. The assistance that we provide to our clients may include business plan development, marketing, operations analysis, strategic planning, expense management, cost analysis, and much more.

The Small Business Center is designed to address the needs of current and prospective small business owners. Visit us at www.forsythtech.edu and type “sbc” or you can visit us in person at Innovation Quarter. Feel free to contact us at SBC@forsythtech.edu or by calling 336-757-3810.